



## APPLICATION & GUIDELINES

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APPLICATION FORM – Fee \$45 early bird, \$55 until October 12, 2021

- Please submit 2-3 images of work

## EVENT DETAILS

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The Farm to Forest Plein Air Festival will be held in Alexandria, LA from October 13 through October 17, 2021.

## EXHIBITION AND SALE RULES

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- Canvases and/or paper must be stamped with AMoA's Farm to Forest Plein Air stamp. Stamping will be available Tuesday through Saturday 10am to 5pm.
- All works must be completed during the Farm to Forest Plein Air painting event.
- Artists can paint as many paintings as they choose and may display them at select areas within the museum on a first come first serve basis and depending on space.
- All paintings displayed in the museum must have accompanying label and info card attached.
- Paintings and drawings must have hanging hardware to be displayed in the museum. Gallery wrapped pieces accepted as long as they are able to be hung on the wall.
- Materials allowed
  - o Canvas, panel, paper, copper, wood boards, etc. of any size **up to 11"x14"**
  - o Oil, acrylic, pastel, watercolor, gouache, ink and pencil are all acceptable mediums
  - o Artists may paint at suggested daily locations or may choose to paint in any area within Rapides Parish.
- Check-in at museum Visitor Services to obtain label cards. Each artist will receive 2 cards – one for the buyer and one to be retained by the museum. The card for the buy should be placed on the back of the painting.

## SMALL WALL

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- Optional
- No larger than 8x6
- Must be stamped
- Do not need to be framed, but must be able to be hung





## QUICK PAINT

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Join us for a Quick Paint Challenge, a timed open-air painting event open to the public. Quick Paint participants will set up within a designated area with a stamped blank canvas and their supplies. Painting will start at the sound of the first horn. At the sound of the second horn, brushes must be placed down. The finished pieces may be sold off the easel, or submitted to be hung at the museum.

- Quick Paint event will be held on Thursday October 14, at 3:30pm to 7:00pm (sunset is at 6:36pm)
- Registration is required - \$10 entry fee, all local and visiting artists are invited to participate. Juried artists do not pay fee.
- Must be stamped, we will be on site to stamp materials one hour prior to the beginning of the event
- Artists will have 2 hours to paint
- Public invited to observe
- 2 categories – Professional and Amateur
- Available for sale on site, awards presented after competition

## ART SALES

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- All art sales will be split 70% to the artist and 30% to the museum.
- Artist will set his/her price.
- Artists will receive their payment within 2 weeks of the event. No payments will be made during the competition week.
- **Commissioned pieces** will be permitted at the above-mentioned 70/30 rate.
- **Off the easel:** Artists are allowed to sell off the easel. They will be provided with two label cards, which will be filled out with painting details such as artist name, painting title, medium, location and price as well as the buyer's contact information and form of payment.
  - o For credit card transactions, please call the museum. Checks must be made out of AMoA. For Cash or Check sales, artist will notify the museum and bring in the payment in a timely manner.
- **Museum Sale:** Artists are invited to bring in finished paintings to be hung in the café/media room of the museum. Works should be framed and wired, with the label affixed showing painting details clearly. Space in the museum is limited and will be available on a first come first serve basis. Sold paintings will remain hung up, marked with a red dot sticker until the end of the event, so they may be eligible for awards/prizes.
- **Artists will be responsible for picking up or shipping any unsold paintings.**





## **HOUSING**

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- Housing is available on a first come, first serve basis. Please indicate on your application that you will need housing.
- If you prefer to arrange your own accommodations, please refer to our hotel partners below:
  - o Bentley Hotel
  - o Holiday Inn

## **RELEASE OF LIABILITY**

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- By entering this competition you are granting the museum a non-exclusive perpetual license to produce images of your artwork for promotional materials.

## **AWARDS AND PRIZES**

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- Awards will be announced on October 17, 2021 at the Final Art Sale held at the Alexandria Museum of Art.
- Artists encouraged to wear a name badge
- Prizes include:
  - o 1<sup>st</sup> Place - \$1,000
  - o 2<sup>nd</sup> Place - \$750
  - o 3<sup>rd</sup> Place - \$500
  - o Artists' Choice
  - o Best Nocture
  - o Additional purchase awards TBA!

